

# Friends of the 100<sup>th</sup> Information Packet



For information on advertising and sponsorship opportunities contact:

Joanna Scott, Development Director

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914-907-7774 (cell)

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You can request a media kit via mail by contacting our office or email [Joanna.scott@ywcavt.org](mailto:Joanna.scott@ywcavt.org) or download at [ywcavt.org](http://ywcavt.org)



eliminating racism  
empowering women  
**ywca**  
Vermont

Dear Supporter,

On behalf of YWCA VT, I would like to express my extreme gratitude for your interest in helping our organization reach excellence as we approach our 100<sup>th</sup> year. We need you to blow out the candles and make our wishes come true! The enclosed information is intended to invite you and inform you about our organization and how to add to the financial momentum of the next 100 years. We hope you will consider supporting YWCA VT in the mission work of eliminating racism and empowering women.

Established in 1919, YWCA Vermont Camp Hochelaga envisions vibrant, equitable and connected communities where women and girls thrive with access to opportunities for growth and leadership. An investment in our organization will ensure that young girls and women throughout Vermont and beyond maintain access to essential programs provided by YWCA VT. This is more than a donation; this is an investment in the future of our community. We have a long history in this great state, and are flourishing with programs that align with our mission work.

We recognize that to maintain the momentum of our exponentially growing programs, conditions of our camp property and continue the mission and vision of the organization we will need your help and support. The BIG birthday celebration will be hosted at Camp Hochelaga on Saturday, June 15<sup>th</sup> 2019, can you join us? Will you consider making a financial or in-kind contribution?

Please see the enclosed, and help us make sound and constructive investments in YWCA VT Camp Hochelaga for the next 100 years. We look forward to hearing back from you! If you have additional questions, please do not hesitate to reach out to use using the contact information below. Hope we can count on you! Thank you!

Respectfully,

A handwritten signature in black ink that reads "Joanna Scott".

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[ywcavt.org](http://ywcavt.org)

*you're invited...*

# Camp Hochelaga's Centennial Celebration



Help us keep the  
candle burning for  
the next 100 years!

**Saturday, June 15<sup>th</sup> 2019**

*Join us for day and evening celebrations, in recognition of Hochelaga's 100 year history and accomplishments. The day events will include a open house style gathering, with a special alumnae afternoon event, to conclude the day a ticketed Senior Banquet dinner, awards ceremony, and a special Candlelight ceremony. Learn more, visit our website or call the office.*

**[ywcavt.org/centennial-celebration](http://ywcavt.org/centennial-celebration)**

**802-862-7520**

10-2pm Community Open House  
2-4pm Alumnae Afternoon  
5pm Mix and Mingle Hour  
6-8pm Dinner, Awards /Recognition  
8pm Candlelight Ceremony

Space is limited for the evening reception,  
reserve your tickets online today!

*Rent a cabin and stay overnight at camp!  
Complete with late night s'mores and a bugle  
wake up call for breakfast the next morning.*



**Mission:** YWCA Vermont is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

**Vision:** Empowering women and girls to realize a sustainable future by fostering a community of inclusivity and awareness. YWCA Vermont envisions vibrant, fair and connected communities where women and girls thrive with access to opportunities for growth and leadership.



## Who we are....

Established in 1919, YWCA Vermont has been a voice for change dedicated to eliminating racism, empowering women, and promoting peace, justice, and freedom for nearly 100 years. YWCA Vermont envisions vibrant, equitable and connected communities where women and girls thrive with access to opportunities for education, wellness, growth and leadership. Throughout all our programs, we ensure women and girls learn about healthy lifestyle choices, explore the intersection of race and gender, and nurture environmental stewards and life-long learners. Our work is funded by our generous supports and donors, Camp Hochelaga, our anchor program, grants, in-kind donations and amazing volunteers. We collaborate with partner organizations across Vermont to advocate for policy and systems change that will advance our mission and vision.

## What we do...

Our anchor program is Camp Hochelaga, one of the last remaining worldwide all girls residential YWCA affiliate camps, located on the scenic shores of Lake Champlain in South Hero, 30 minutes from Burlington, VT. Camp Hochelaga is a summer safe have to over 700 girls from all over Vermont and the world, ages 6-17. Camp provides summer residential and day camps, we are American Camp Association accredited and offer 30 acres to explore a wide range of activities intended to build character, self-esteem, self-confidences and leadership.

In addition to camp, we are proud to join our sister YWCA's in organizing the annual Stand Against Racism and Week Without Violence campaigns, host a holistic women's retreat weekend, promote young leaders in STEAM topics with our Leaders on the Lake programs, and our newly added Leaders on the Rise program, plus, attend and facilitate forums and event on race and gender discrimination.



## Testimonials

*"I have been attending Camp Hochelaga for the past 5 years as a camper and cannot wait to return in Summer 2018! Through camp I have made some of my closest friends and made connections with girls of*



*all age ranges. Hochelaga has taught me to really come out of my shell and be myself at camp, where I know others will accept me. There are so many great opportunities offered at 'Laga that vary based on interest. I myself have tried all sorts of different activities at camp such as archery and sailing for the first time. Hochelaga has become a second home to me and I hope to continue going as long as I can." – 'Laga Camper*

*"This conference / training was worthy of my time, and the opportunities for engagement and learning was more than I had hoped for. I am looking forward to next year's offering and will bring along friends of mine who are stakeholders in young Vermont children's lives. I am thankful to the YW and MCYC for allowing us this training as a no costs, as a volunteer area mentor I will be able to bring tools with me as I encounter necessary conversations and interactions with youth." -Navigating Diverse Identities Conference 2017 Participant*



*"I attended Camp Hochelaga many years ago, and when my daughter was old enough she became a Laga girl too! Camp Hochelaga is a beautiful, perhaps even magical, place where girls can explore, learn and grow in a safe environment. I can't think of any better place or any better program to have my daughter involved in. Over the past five years, she has blossomed into a Young Woman with confidence and self-worth, and I saw those traits take root while she was attending Camp Hochelaga. I would highly recommend this camp to any Mom or any Daughter looking for a camp to call "Home"." –' Board Member*



*"For the last two years I've attended the YWCA VT Stand Against Racism community events they have put on in support of YW mission work and the national SAR campaign. I cannot say enough about the heart and thoughtfulness this small YW Vermont team accomplishes in the capacity they have to work with. The SAR event was just one example of the effort and care they craft when putting on a community event and putting together groups of people for a common good. I am proud to support and give my money, time and energy to this long standing organization." – YWCA VT Supporter*



YWCA Vermont – for almost 100 years – has served tens of thousands of girls and women through our signature youth program, Camp Hochelaga. As we prepare to celebrate our first 100 years of service and build sustainability and growth for another 100 years! **We encourage you to become a mission supporter of YWCA Vermont and ask yourself...**

## What Gifts Are in You?

If you are passionate about our mission and our programs and are committed to leading YWCA Vermont towards an inclusive, sustainable, and community-engaged future, join us!

**Leave a legacy, donate services or share your skills, join our board of directors, volunteer, give financial support, give materials goods from our wish list...**



Together, we are committed to YWCA Vermont's mission and to sustaining the work of our programs. We have important work to do! Your voice has impact, your presence is needed, and your contribution and support will continue to move us forward in our mission work. As a mission supporter, you will create a dynamic and impactful YWCA Vermont and ensure our presence in Vermont for another 100 years.

### **Volunteer**

Whether it's your time, talent, or treasure you can share, there is a place for you at YWCA Vermont! We invite you to: Participate in our year-round programs, join us for our special events, join our board and lend a hand with your own leadership expertise, gather a group of friends or co-workers to join us for a Camp Hochelaga work day, inspire girls and young women to reach for the stars.

### **Planned Giving**

Your generosity will have a profound impact on the lives of girls from Vermont and around the world. Planned gifts should be carefully considered in relation to your comprehensive financial and estate plans. We recommend that you consult your attorney or financial planner when considering a bequest or one of the other planned giving options below: Gift of Retirement Assets, Gift of Life Insurance, Charitable Remainder Trust, Charitable Lead Trust or Charitable Gift Annuity. Request envelopes for a financial donation or memorial gift following the death of a loved to benefit YWCA Vermont Camp Hochelaga.

## Donate Services, In-Kind Goods and Skills

Do you have a connection to a business or corporation that might want to help with partner support? Are you doing some home cleaning? Do you think you have something YWCA VT Camp Hochelaga might need, or know someone who might? Are you looking for a way to contribute to the 'Laga community? Do you have a skill that you would like to share to help us continue to create engaging and unforgettable summer camp experiences for girls? If you answered yes, check out the on-line [wish list](#) or our 100<sup>th</sup> Birthday Party [wants & needs](#).

## Help with Financial Momentum

There are a vast number of opportunities for supporters to customize their contribution to YWCA VT. Supporters can make annually one-time donation giving, or customize an ongoing donation. YWCA Vermont Camp Hochelaga welcomes financial donations via many avenues. We recognize that to maintain the momentum of our exponentially growing programs personal contributions are a large part of the success of program initiatives allowing our organization to make sound and constructive investments. Please note that a gift made by mail, phone or in person at our office avoids the convenience fee charged to contributions made online by credit card. YWCA Vermont is a 501(c)3 non-profit, your gift is tax-deductible.

- **To donate by mail**, mail your check, along with a completed giving form (enclosed), to 76 Pearl St., Suite 205 Essex Jct. VT 05452
- **To donate by phone**, call (802) 862-7520
- **To donate online** by credit card, go to [ywcavt.org](http://ywcavt.org)



## What can a monetary donation buy?

| Needs   | Est. Cost                   |
|---|-----------------------------|
| Installation of solar panels, supporting us in covering all camp energy needs for the summer season | \$50,000.00                 |
| Refurbish the Halfway House   | \$25,000.00 start to finish |
| Build a New Athletic Field and Rock Climbing Feature  | \$5,000.00 start to finish  |
| Grow Hochelaga's Sailing Program  | \$3,000.00 per boat         |
| Put a Roof on a Cabin Arts Program  | \$2,000.00 per roof         |
| Add New Supplies & Programs to Arts & Crafts  | \$500-2,000.00              |
| Add New Costumes and Scripts to Camp's Performing   | \$500-1,000.00              |
| Send a camper to camp helping us strengthen the Circle of Girl Scholarship Fund                     | \$800.00                    |
| Give Camp New Soccer Goals  | \$600.00                    |
| Helps to keep our Farm & Garden projects flourishing  | \$200.00                    |
| Buys tents for our new adventure camp   | \$150.00                    |
| Fills a tank of gas for our camp vans   | \$50.00                     |





Might you be able to help with any of the below? Supplying in-kind goods or creating partner support for the success of YWCA VT Camp Hochelaga Centennial Celebration, and financial momentum of the next 100 years.

We'd like you to consider the below, any help big or small is appreciated. Might you be able to supply: \_\_\_\_\_?

### WANTS & NEEDS FOR THE 100th

Various Raffle Prizes for our Day of Fundraiser Auction

Desserts

Ice Cream

Assorted Food for Day of Event ie. Burgers, Hot Dogs, Buns, Produce, Condiments, etc...

Flowers / Potted Plants

Photography / Video Services

Tent Rental

Non-alcoholic beverages / Ice

Underwriting Print Costs: Invitations and Book production

Professional Staging & A/V Needs

Art Supplies for our Unique Guest Book

Underwriting Cost of Favors

Underwriting Advertising / Marketing Costs

Linen Rentals

Tables / Chair

Picnic Tables or Wood Materials for Picnic Tables

Golf Carts to help increase accessibility around our grounds for our older alum and friends.

Water Bottles / Water Coolers

Drone Services

Awards / Trophies

Press Coverage / PR

Other

# Friends of the 100<sup>th</sup> Supporter Form



eliminating racism  
empowering women  
**ywca**  
Vermont

Please mail or bring in this complete form along with your gift to:

YWCA VT Camp Hochelaga  
76 Pearl St. Suite 205  
Essex Jct., VT 05452

Please complete this form below to ensure proper preparation and recording of data for recognition and reporting. Thank you for supporting YWCA VT Camp Hochelaga. You can also make a financial contribution by visiting our [website](#) or calling our office.

Today's Date: \_\_\_\_\_



Birthday Gift Amount / Description: \_\_\_\_\_  
*All checks payable to: YWCA VT*

Supporter Name: \_\_\_\_\_

Organization Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Would you like to receive our quarterly newsletter? \_\_\_\_\_ Yes \_\_\_\_\_ No

**Where is your gift going?** We are on a mission to serve our population and community, and support our many programs that strengthen our mission of eliminating racism and empowering women. Your gift directly impacts all programs, including the 100<sup>th</sup> birthday celebration. If you would like to see your gift be applied to a specific program or event please indicate in the memo line of your check, or in the space provide on this form. Please apply my gift to: \_\_\_\_\_

*The above name may be used in promotions and public recognition. If you'd care to be anonymous please check here*

**Thank you for your support.**

**Your questions, feedback and giving are very important to us. Feel free to contact us at [contactus@ywcavt.org](mailto:contactus@ywcavt.org) or call 802-862-7520.**

As a 501c3 charity, tax laws require us to notify you that this letter is the official acknowledgment of your gift. Your gift is tax-deductible. Our Tax ID is 03-0214632 for your records.